VISION:
AN AUSTRALIA FREE OF SUICIDE

MISSION:
Build resilience and strengthen community capacity, to create a suicide safer region where people feel supported, equipped and connected.

LIFELINE GIPPSLAND | STRATEGIC PLAN 2026-2031

Strategic Priorities & Outcomes

OUR PEOPLE, OUR STRENGTH

Goal: Attracting, developing and supporting dedicated volunteers and staff to deliver lasting community impact, guided by our purpose.

OUTCOMES

- A sustainable, capable and future-focused workforce and volunteer base aligned to organisational priorities.
- Inclusive and accessible volunteer pathways that support participation, retention and belonging.
- A diverse and growing volunteer community that reflects and engages all sectors of the region.
- Strong leadership capacity at all levels that enables organisational effectiveness, growth and impact.
- A connected and collaborative organisational culture that values communication, recognition and continuous improvement.
- A safe, healthy and supportive workplace where people can thrive and contribute their best.

TRUSTED, SUSTAINABLE FOR PURPOSE ORGANISATION

Goal: Strengthening organisational resilience, governance, financial sustainabilty and our respected reputation.

OUTCOMES

- A well understood and trusted organisational identity that demonstrates meaningful community impact.
- Diverse and sustainable revenue sources that support long term organisational viability and growth.
- A culture of evidence informed decision making and continuous improvement.
- Robust governance, risk management and organisational excellence that underpin quality and accountabilty.
- Efficient and integrated systems that enable organisational effectiveness, innovation and responsiveness.
- Strong brand presence and community engagement that builds trust, advocacy and support.

SUPPORTING OUR REGION

Goal: Fostering meaningful relationships and community connections that amplify Lifeline Gippsland's impact, improve service accessibilty and contribute to stronger, more resilient communities.

OUTCOMES

- Resources and services are strategically aligned to areas of greatest community need and impact.
- Evidence informed planning that anticipates and responds to emerging community needs.
- A comprehensive continuum of support that promotes prevention, intervention, recovery and resilience.
- Equitable access to support services for all communities across the region.
- Communities are informed, empowered and confident in accessing support when needed.
- Sustsainable social enterprise initiatives that strengthen community outcomes, environmental responsibilty and financial resilience.

CONNECTED COMMUNITY PARTNERS

Goal: Strengthen relationships with community members, service providers, government business and stakeholders to enhance collaboration and improve wellbeing outcomes across the region.

OUTCOMES

- Strong and strategic partnerships that enhance community impact and organisational sustainability.
- Integrated collaboration across sectors that strengthens service delivery, advocacy and community outcomes.
- Recognition as the leading trusted voice and partner in suicide prevention and mental wellbeing across the region.
- Mutually beneficial partner relationships that contribute to long term community and organisational outcomes.
- High levels of community awareness, engagement and support for Lifeline Gippsland's purpose and impact.
- Effective governance and visible leadership that inspires confidence, accountability and organisational success.

Lifeline GIPPSLAND

RICH CONNECTIONS

Our Values Aligned to Our Strategic Pillars

R

RESPECT

We treat everyone with dignity, kindness and consideration.

I

INTEGRITY

We act with honesty, accountability, and do what is right.

C

COMPASSION

We care deeply and support others with empathy and understanding.

H

HOPE

We inspire optimism and create possibilities for a better tomorrow.

C

CONNECTION

We build strong relationships that foster belonging, trust and collaboration.

OUR PEOPLE, OUR STRENGTH

Attracting, developing and supporting dedicated volunteers and staff to deliver lasting community impact, guided by our purpose.

ALIGNED VALUES: RESPECT, COMPASSION

TRUSTED, SUSTAINABLE FOR PURPOSE ORGANISATION

Strengthening organisational resilience, governance, financial sustainability and our respected reputation.

ALIGNED VALUES: RESPECT, INTEGRITY

SUPPORTING OUR REGION

Foster meaningful relationships and community connections that amplify Lifeline Gippsland's impact. Improve service accessibility and contribute to stronger, more resilient communities.

ALIGNED VALUES: COMPASSION, HOPE

CONNECTED COMMUNITY & PARTNERS

Strengthen relationships with community members, service providers, government, business and stakeholders to enhance collaboration and improve wellbeing outcomes across our region.

ALIGNED VALUES: RESPECT, CONNECTION

LIVING OUR VALUES EVERY DAY

By embedding Respect, Integrity, Compassion, Hope and Connection, we strengthen our people, deepen community connections, support a resilient community region and build a trusted sustainable organisation that makes a positive difference every day.

Lifeline GIPPSLAND